

THE PREMIER COUNTRY-CLUB PUBLICATION

FAIRWAY LIVING

Media Guide 2027

Advertising opportunities for businesses serving golf, club life, luxury homes, travel, dining, wellness, and financial wellbeing.

FAIRWAY LIVING OF ORLANDO

48-PAGE SAMPLE • 6 × 9 FORMAT • AD CREATIVE INCLUDED

A premium setting for your brand.

Fairway Living is built around the interests and decisions that shape life in private country-club communities. Each issue pairs complete editorial stories with confident, full-color advertising designed to feel at home beside golf, homes, travel, dining, wellness, and financial content.

48

SAMPLE PAGES

12

FEATURED MARKETS

10

AD HUNT POSITIONS

6 × 9

ISSUE FORMAT

Editorial Environment

Golf instruction
Player profiles and tour coverage
Travel and destination golf
Dining, wellness, homes, and design

Built to Be Kept

A complete issue gives readers a reason to browse, return, share, and discover businesses in context — not inside a disposable stream of ads.

The country-club lifestyle.

Fairway Living is designed for residents, members, guests, and decision-makers connected to private-club communities. We do not publish invented readership or income claims; we sell the

Homes & Design

Renovation, interiors, lighting, roofing, outdoor living, and real estate.

Golf & Recreation

Instruction, equipment, travel, tournaments, pickleball, fitness, and wellness.

Travel & Dining

Resorts, destination golf, restaurants, wine, entertaining, and experiences.

Financial Wellbeing

Wealth management, insurance, estate planning, business exits, and professional advice.

Automotive & Leisure

Premium vehicles, club mobility, boating, and recreation.

Local Expertise

Trusted businesses that serve the needs of homeowners and club communities.

A complete advertiser package.

Custom Ad Design

Creative built from your real website, photography, logo, offers, and approved claims.

Dedicated Landing Page

A focused destination that continues the message and gives prospects a clear next step.

Lead Funnel

A simple inquiry path designed around the advertiser's offer and campaign goal.

QR Integration

A scannable bridge from the magazine page to the advertiser's digital destination.

Collaborative Revisions

Review and refinement before the advertisement is approved for placement.

Issue Placement

A deliberate position within a complete editorial issue, not a loose collection of ads.

The Fairway Living Ad Hunt

TEN ADS • TEN ANSWERS

SCOTLAND
FOR TWO

AIRFARE & LUXURY STAY INCLUDED

A LIMITED PREMIUM OPPORTUNITY

Give readers a reason
to study the ads.

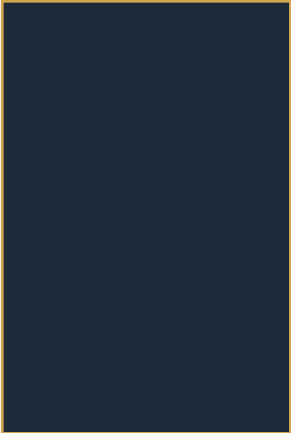
Ten advertiser positions each carry one approved answer. Readers move through the entire issue, inspect participating ads, and submit all ten answers for a chance to win a year-end dream golf trip to Scotland for two, including airfare and luxury accommodations.

The sample issue demonstrates the experience with numbered answer markers and a working practice entry page. Live entries begin only after official rules, dates, eligibility, restrictions, and fulfillment terms are approved.

What the premium includes

One of ten limited clue positions • approved question and answer • placement distributed through the issue • included landing page and funnel • measurable website entries

Choose the right presence.



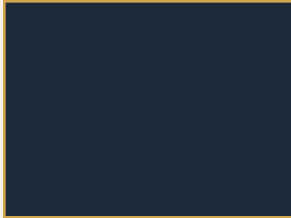
COVER
6 × 9
\$2,100



PREMIUM
6 × 9
\$1,800



FULL PAGE
6 × 9
\$1,400



HALF PAGE
6 × 4.5
\$1,000

PLACEMENT	SIZE	RATE
Quarter Page	3 × 4.5	\$600
Custom Placement	By arrangement	Inquire
Premium Clue Placement	One of 10 positions	Inquire

All listed rates include full-color creative development. Availability varies by position and market. Final reservations confirm placement, schedule, and production requirements.

A clear, collaborative process.

01 Reserve

Choose a market, size, and preferred position.

02 Share

Send your website, logo, photography, offer, and approved claims.

03 Create

We develop the advertisement, landing page, funnel, and QR destination.

04 Approve

You review the work and approve the final creative before placement.

ARTWORK CHECKLIST

Current website and contact details • Original logo files when available • Highest-resolution photography available • Approved services, offers, and claims • Brand colors or visual guidelines • Final specifications confirmed with reservation

START A CONVERSATION

Bring your business into Fairway Living.

Tell us about your business, your preferred market, and the action you want readers to take. We'll recommend the placement and creative approach that best fits the campaign.

Your next steps

1. Open the Fairway Living of Orlando sample issue
2. Preview the Scotland Golf Trip Ad Hunt
3. Contact Fairway Living for current availability

[FAIRWAYLIVING.COM](https://www.fairwayliving.com)

Rates and availability are subject to confirmation. No audience or response level is guaranteed.