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OF ORLANDO · THE PRIVATE CLUB ISSUE · 2027



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2027 SEASON
2027 Tour Calendar

INSTRUCTION
A Smarter Short Game

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Pickleball: Own the Kitchen

DINING
Orlando After the Final Putt

EXCLUSIVE PROFILE

Keegan Bradley

The courage to compete, the patience to lead, and the game behind a remarkable American career.

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SCAN TO CONNECT



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THE COVER STORY

Playing With Purpose

Keegan Bradley's career has always carried visible emotion. The deeper story is the discipline beneath it.

Keegan Bradley at the 2025 Ryder Cup, Bethpage Black. Photo: Bryan Berlin / Wikimedia Commons, CC BY-SA 4.0.

ANSWER #3

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THE COVER STORY

Emotion, Directed

What looks spontaneous from outside is built on preparation, repetition, and a willingness to stay exposed.

Keegan Bradley has never hidden what a round means to him. The quick walk, the alert eyes, and the release after a made putt make the pressure visible. That openness is part of why galleries recognize themselves in him: competitive golf can look controlled, but it never feels neutral from inside the ropes.

The useful lesson is not to suppress emotion. It is to give it a job. Before a demanding shot, good players narrow the problem to a target, a shape, and one committed rehearsal. The body may still feel the moment, but the decision has already been made.

Bradley's best stretches have come when intensity and patience occupy the same round. He can attack without rushing, recover without pretending a mistake did not matter, and return to the next shot with a plan.

For the club player, that pattern is more valuable than imitation. Name the shot, accept the feeling, and begin the routine. Purpose is not calmness. It is direction.

That clarity was visible early. As a PGA TOUR rookie in 2011, Bradley won the PGA Championship at Atlanta Athletic Club, rallying late on Sunday and winning a playoff. It was the kind of result that can define a career too quickly. What followed instead was a long education in staying competitive after the surprise wears off.

Watch how he walks between shots on a difficult day. The pace quickens, the conversation with his caddie sharpens, and then the routine takes over. The emotion never disappears; it is simply given a narrower channel. That is the skill worth borrowing on any Saturday morning at home.



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SCAN TO CONNECT

The Work Between Starts

A tour career is maintained in quiet hours the broadcast never shows.

Tournament golf creates a misleading picture of improvement. We see the result on Thursday through Sunday, while the useful work happens in smaller, less dramatic sessions: contact measured on a launch monitor, start lines checked with a simple gate, and wedge carries recorded until the numbers become familiar.

A veteran player's advantage is not that the swing never changes. It is that change becomes more selective. The question shifts from how to build a different motion to what adjustment will survive under pressure.

That restraint matters for amateurs as well. One priority practiced for four weeks will usually travel farther than four priorities practiced for one afternoon. A player who owns a predictable miss can plan a golf hole. A player chasing a different feeling every day cannot.

The work between starts is therefore less glamorous and more powerful: define the pattern, test it at speed, and keep only what makes the next decision simpler.

Leadership asks for the same discipline in another form. As captain of the United States team at the 2025 Ryder Cup at Bethpage Black, Bradley spent months on details most spectators never see: pairings, practice schedules, course preparation, and the small conversations that help a player arrive at the first tee ready.

For members, the takeaway is refreshingly practical. Keep a simple notebook. Write down the one priority for the month, the drill that supports it, and what happened when it was tested on the course. Over a season, those short entries become the most honest swing coach you will ever hire.



Durable improvement is usually quieter than a tournament highlight.

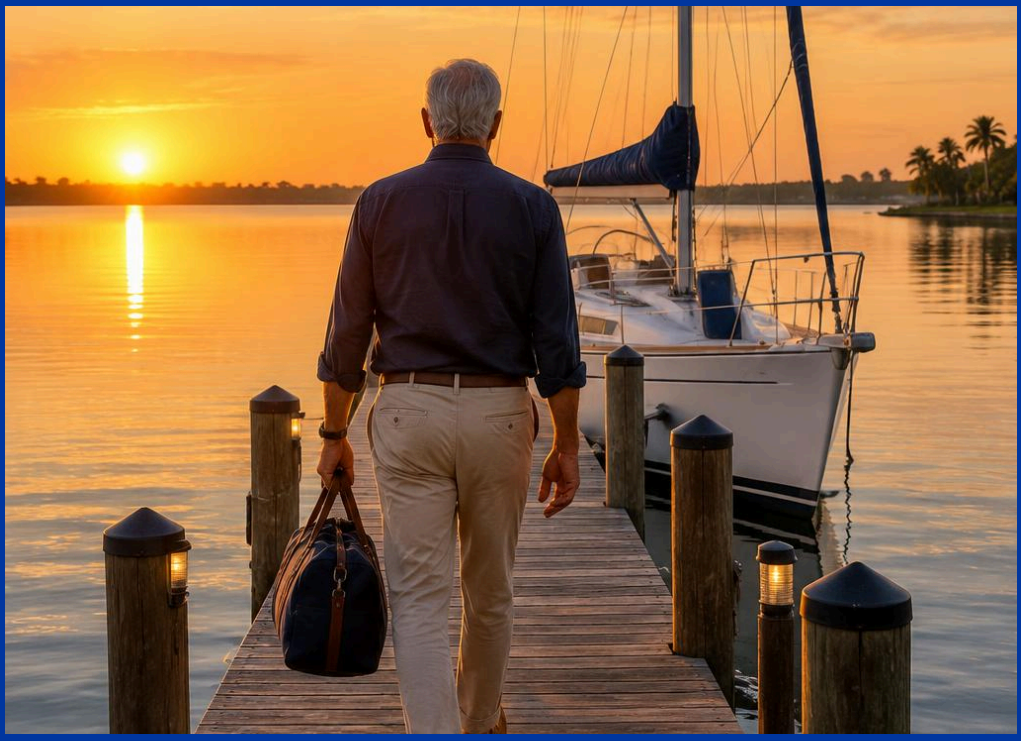
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SAVE THE DATES

The 2027 PGA TOUR

Selected announced dates through the TOUR Championship.

JAN 18–24	The American Express	La Quinta, California
JAN 25–31	Farmers Insurance Open	San Diego, California
FEB 1–7	AT&T Pebble Beach Pro-Am	Pebble Beach, California
FEB 8–14	WM Phoenix Open	Scottsdale, Arizona
FEB 15–21	Tournament and venue TBD	
FEB 22–28	The Genesis Invitational	Pacific Palisades, California
MAR 1–7	Arnold Palmer Invitational	Orlando, Florida
MAR 8–14	THE PLAYERS Championship	Ponte Vedra Beach, Florida
APR 5–11	Masters Tournament	Augusta, Georgia
MAY 10–16	PGA Championship	
JUN 14–20	U.S. Open	
JUL 12–18	The Open Championship	
AUG 23–29	TOUR Championship	Atlanta, Georgia

Schedule information reflects the PGA TOUR announcement published August 26, 2026. One February event remains TBD. Dates and venues can change; verify before travel.

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SCAN TO CONNECT



BUILD A GOLF YEAR

Choose the weeks that matter, then make the travel serve the tournament.

A good tournament trip begins with one honest decision: is the golf the destination, or is the golf the anchor for a larger weekend? Orlando and Ponte Vedra Beach can support either plan, while Augusta asks for a more deliberate commitment around access, lodging, and movement.

Book the hardest element first. For major championships that may be admission; for resort weeks it may be the tee time; for a city event it may be the hotel that lets you avoid a long drive after the final group finishes.

Leave air in the itinerary. Practice rounds reward wandering and conversation, while tournament days expand unexpectedly when weather changes or a favorite pairing reaches the closing holes.

The best golf travel rarely contains the most golf. It preserves enough time for one memorable dinner, an unhurried morning, and the possibility that the day becomes better than the schedule.

Orlando members have a built-in advantage in March. The Arnold Palmer Invitational at Bay Hill sits on the calendar the week before THE PLAYERS Championship, which means two very different tournament experiences are available within a short drive of each other and without a single flight.

Treat those weeks as a two-part story. Spend a weekday at Bay Hill, when crowds are lighter and the practice areas reward patient watching, then choose a weekend round at TPC Sawgrass to experience the stadium energy around the seventeenth green. Pack a hat, comfortable shoes, and a folding seat.



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SCAN TO CONNECT

SCHEDULE WATCH

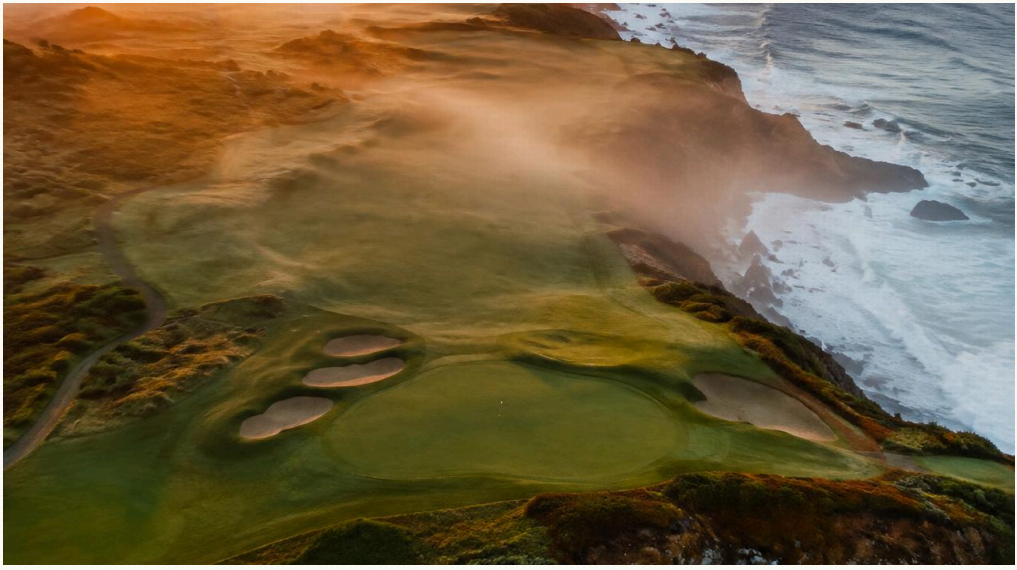
The 2027 LPGA Season

Confirmed events while the complete schedule is finalized.

MAR 4–7	**Futu Ladies World Championship** Hong Kong
MAR 11–14	**Nanea Cup** Hawaii
DATE ANNOUNCED BY EVENT	**The Classic** Corning, New York
DATE ANNOUNCED BY EVENT	**Dow Championship** Midland, Michigan

The LPGA Tour typically announces its full season calendar late in the year, and individual tournaments often confirm dates on their own before the complete schedule appears. Fairway Living lists only what has been officially announced, so you can plan with confidence rather than rumor.

When the complete 2027 calendar is released, look for Florida stops early in the season, when warm weather brings the tour close to home. Watching the world's best women players in person is one of the finest lessons in tempo, wedge control, and course management the game offers.



The complete 2027 LPGA Tour schedule had not been officially released as of September 29, 2026. Only announced events are shown; verify current dates before planning.

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SCHEDULE WATCH

Champions Tour: What We Know

The official 2027 calendar is still ahead.

NOT YET RELEASED

2027 PGA TOUR Champions schedule

Check the official tour calendar for updates

PGA TOUR Champions brings together many of the game's most familiar names, players aged 50 and older who still compete with remarkable precision. The tour's smaller fields and relaxed atmosphere make it one of the most accessible ways to see legends up close.

Florida has long been part of the tour's early-season rhythm. Until the 2027 schedule is officially published, we will not print dates. Check the tour's official calendar, and watch for our update when the full season is announced.

In the meantime, the lesson from the senior tour is worth borrowing: smooth tempo, smart targets, and a short game that saves strokes when the long game is not perfect.



No complete official 2027 PGA TOUR Champions schedule was available as of September 29, 2026. Fairway Living will update this page when the tour publishes its calendar.



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SCAN TO CONNECT



INSTRUCTION

Build a Wedge Map

Stop guessing inside 100 yards. Three swings and four clubs create a scoring system you can trust.

Begin with a clean lie and the ball you normally play. Choose four wedges, then make three repeatable motions with each: lead arm parallel to the ground, hands chest high, and a balanced full finish. The labels matter less than the consistency.

Record carry rather than total distance. A range ball landing on firm turf can make a shot look longer than it will play to a receptive green. If possible, use a monitor or a practice area with known targets and average the solid strikes rather than preserving the single best number.

Expect overlap. Two combinations may produce nearly the same carry, but one flight may be lower or easier from rough. Keep both only if the difference helps you solve a real course problem.

On the course, choose the landing number first, then the trajectory, then the club and motion. That order replaces improvisation with a decision you have already practiced.

Once the chart is built, test it under light pressure. Pick three random targets between 40 and 100 yards, call the club and motion before each shot, and score yourself on how many finish inside a ten-foot circle. The number will rise faster than you expect, and so will your confidence.

Revisit the chart twice a year. Grooves wear, seasons change the air, and fitness shifts speed. A thirty-minute update in spring and fall keeps the numbers honest and prevents the quiet drift that turns reliable wedges into guesswork.

> *A useful wedge chart belongs in the scorecard holder, not only on the practice tee.*

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SCAN TO CONNECT

Find Your Driver Window

The best tee shot is the one that makes the next shot ordinary.

Stand behind the ball and identify the widest portion of the fairway at your normal carry distance. Architecture often pulls the eye toward a bunker, tree, or water line; your task is to find the space the designer has left beside it.

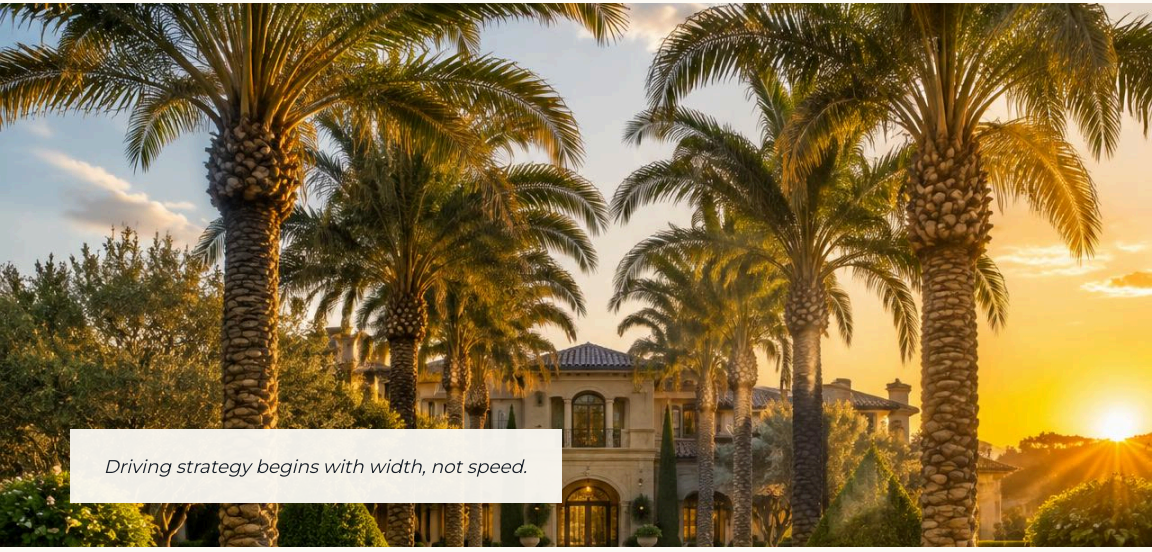
Choose a start line that gives your usual curve room to finish. Planning for a straight ball when your pattern moves ten yards is not optimism. It is a refusal to use information you already own.

A shorter club makes sense only when it removes the principal hazard or establishes a preferred approach distance. If the same trouble remains in play, giving up distance may create a harder second shot without buying meaningful safety.

Commit to the window rather than the perfect outcome. A useful target accommodates a normal miss and keeps the hole moving forward.

Practice this on the range by building two alignment sticks into a gate thirty yards out, set to the width of a real fairway window. Hit ten drives and count how many start through the gate, regardless of where they finish. Start line is the skill; the curve is the pattern you already own.

On the course, write the window into your pre-shot routine: identify the width, pick the start line, and choose one intermediate target a few feet ahead of the ball. When the plan is simple, the swing is free to be athletic. That freedom usually produces more distance than trying for it.



Driving strategy begins with width, not speed.



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NEW YORK LIFE



PICKLEBALL

Own the Kitchen Line

Better positioning turns a fast game into a patient one.

The non-volley zone line is valuable because it reduces the distance your opponent has to react. Reaching it is not a sprint at all costs; it is a sequence. Return deep, move forward under control, split as the opponent strikes, and continue only when the ball allows it.

At the line, keep the paddle in front and the grip quiet. A compact block sends pace back with less risk than a large swing. When the ball arrives below net height, resist the urge to manufacture offense. A neutral dink is often the strongest choice.

The middle deserves special attention. Teams lose points when both players assume the other will take the ball. Agree that forehand claims the middle unless position clearly dictates otherwise.

Pressure comes from occupying space together. Move as a pair, protect the middle, and wait for a ball that can be attacked above the net.

Footwork determines most of it. Stay on the balls of your feet with knees soft, and take small adjusting steps rather than lunging. A lunge commits your weight and leaves you unable to recover for the next ball. Two short steps and a balanced block keep you in the point.

A useful drill for club players: two partners at the line, dinking cross-court for five minutes without attacking. Count the longest rally. Then allow one attack only when a ball rises above the net. The exercise builds patience and teaches the difference between a ball you want and a ball you merely can reach.

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02 **What type of marble is the remodeled kitchen island?**

03 **How many businesses has one advertiser sold since 1996?**

04 **Since what year has the local Medicare agent served Winter Springs?**

05 **On what street is the luxury flooring boutique's Winter Park showroom?**

06 **What color is the collector car parked in the garage?**

07 **Which hole does the featured golf-course estate overlook?**

08 **What early-morning tee time is printed in an ad?**

09 **What kind of tree is printed on a pin flag?**

10 **Every great plan starts with what?**

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Entries. One entry per club member per quarter. Each entry must include answers to all ten questions; only fully correct entries qualify.

Drawing. Winners are selected by random drawing from all qualifying entries at year end. The exact drawing date will be announced in advance and held before December 31. Multiple winners will be chosen.

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The Third-Shot Decision

Drop, drive, or reset according to the ball you receive.

The third shot is not automatically a drop. Its job is to help the serving team move from the baseline toward a neutral position. A soft ball can accomplish that, but so can a drive that forces a compact volley.

Use the drop when you are balanced and contacting below net height. Aim for the opponent with the weaker backhand volley or toward the middle, where communication becomes part of the problem.

Drive when the return sits high, lands short, or gives you time to strike through the ball. The goal is not a clean winner from the baseline. It is a reply you can use to move forward.

If the first attempt is imperfect, reset. Strong teams often need two or three patient shots to reach the line. Progress matters more than forcing the transition in one swing.

Footwork after the shot matters as much as the shot itself. Hit, take two or three steps forward, and split-step as the opponent makes contact. Players who admire a good drop from the baseline give away the advantage they just earned.

Practice with a partner feeding returns from the far baseline. Alternate drops and drives on a called signal, then move forward to the line after each one. Within a few sessions the decision becomes instinctive, and the transition zone stops feeling like no-man's-land.

Finally, keep score honestly. Track how often the serving team reaches the kitchen line within three shots. That number, more than any single highlight, explains who controls the match.



The right third shot is the one that earns the next step.



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SCAN TO CONNECT



A WEEK OF BETTER GOLF

Orlando rewards the player who chooses variety instead of collecting similar rounds.

A strong Orlando golf week should change character from day to day. Begin with a generous resort course that allows the swing to settle, then introduce a more exacting layout where angles and water shape every decision.

Keep one day deliberately light. A morning practice session, lunch near the course, and nine holes late in the afternoon can preserve more energy than another rushed eighteen.

Course conditions shift with season, weather, and maintenance. Ask the golf shop about firmness, cart rules, and recent work before treating an old yardage-book impression as current fact.

Most important, leave room for a replay. The course that surprised you deserves another look with better knowledge of its lines.

Local knowledge is the best upgrade available. Members of Orlando's private clubs often arrange reciprocal play for guests, and a well-timed introduction through your head professional can open a course you would never find on a travel website. A handwritten thank-you note keeps those doors open.

Build the week around morning tee times. Central Florida afternoons can bring heat and pop-up storms from late spring through early fall, and an early start protects both the round and the rest of the day. Lunch, a swim, and an unhurried dinner complete the rhythm.

Finally, keep a short course journal: holes that surprised you, restaurants worth repeating, and the practice routine that worked. It becomes the start of next year's plan.

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SCAN TO CONNECT



LOCAL GAME

Read the Florida Wind

Warm air, exposed water, and changing cloud cover make commitment more important than calculation.

Florida wind often feels lighter near trees and stronger over open water. Read the highest visible branches, the flag at your target, and the surface of a pond rather than trusting the breeze beside the cart.

Crosswinds affect the curve as much as the carry. A shot moving with the wind can continue turning after it begins to fall; one working against it may climb, stall, and finish short.

Choose a club and trajectory that protect the front edge first. Carrying a bunker by one yard is rarely the right plan when the wind is uncertain and the green offers room beyond the flag.

Once the choice is made, swing through the picture. Deceleration does not make the wind less real; it only removes the strike you planned around.

Into the wind, swing easier with more club. A harder swing adds spin, and spin exaggerates everything the wind wants to do. Downwind, expect less stopping power on firm greens and land the ball shorter than feels natural, letting the contours carry it toward the hole.

Afternoon storms change conditions fast. Watch the clouds building to the west, keep a towel and umbrella accessible, and know that lightning policy is not a suggestion: when the horn sounds, the round stops.

> *The forecast provides a direction. The hole supplies the evidence.*

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SCAN TO CONNECT

The Other Florida Golf Trip

A drive from Orlando can trade crowds for scale, silence, and ground-game golf.

Central Florida's inland golf offers a useful contrast to the familiar resort corridor. Broad horizons, sandy native areas, and firm approaches make the ball's movement along the ground part of the design.

Plan two nights rather than attempting an out-and-back marathon. The value of the trip is not merely another tee time; it is the chance to play without compressing breakfast, warm-up, golf, and dinner into a timetable.

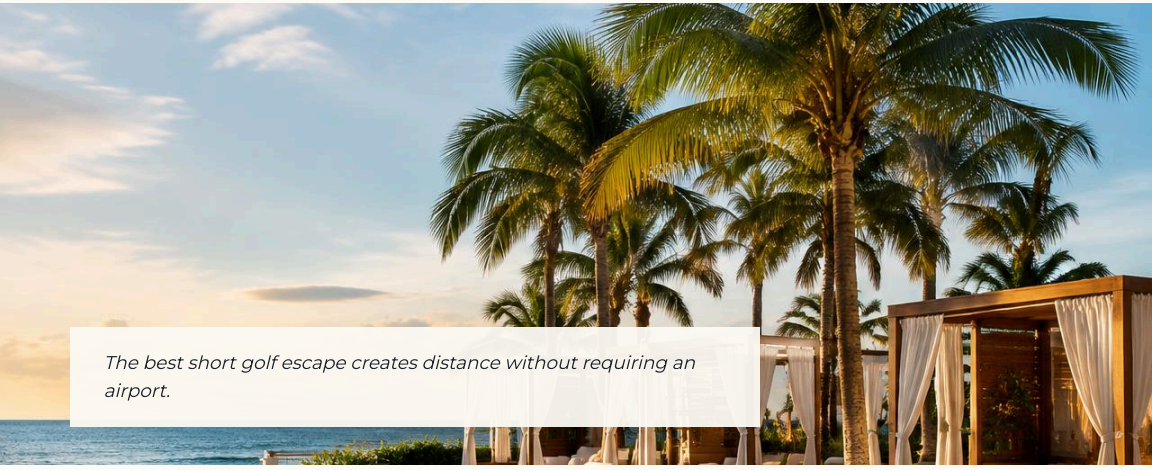
Pack for range. Morning wind can feel cool before an exposed afternoon becomes warm, and a compact rain layer earns its place even under a clear forecast.

After the round, resist the instinct to fill the evening. A long dinner and an early start are often the most luxurious choices available.

Walking is the natural way to experience this kind of landscape. Caddies add local insight, read greens that break away from the obvious, and let you notice the scale of the property instead of the cart path. Take the caddie's advice on ground shots; the design expects them.

Book the trip for late fall or early spring, when temperatures are comfortable and the turf is firm. Arrive the afternoon before, play a short practice loop at dusk, and let the first full round begin rested. The drive home the next evening will feel much shorter.

Bring a friend who has never made the trip. Watching someone discover the place is part of the reward.



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TRAVEL

Pack the Golf, Not the Closet

A precise travel kit protects the clubs and keeps the rest of the trip easy.

Begin with the equipment that is difficult to replace: glove, shoes, rangefinder, preferred ball, and any prescription item. Everything else can be solved more easily after arrival.

Use a stiff-arm support inside a soft travel cover and remove adjustable driver heads when the manufacturer permits it. Wrap towels around iron heads, secure loose straps, and photograph the packed bag before check-in.

Build golf outfits from interchangeable layers rather than complete looks. One light sweater, one rain shell, and neutral trousers can cover changing conditions without consuming the case.

Keep the first round's essentials in carry-on luggage when possible. A delayed suitcase should inconvenience dinner, not cancel the tee time.

Label everything twice: an exterior tag with your mobile number and an interior card with your destination address and travel dates. A small tracking tag inside the bag has become a sensible investment for anyone who travels with clubs more than once a year.

At the destination, unpack the clubs immediately and check every head, shaft, and grip. Damage discovered at the first tee is harder to solve than damage discovered in the hotel room. Many resorts can arrange rental sets quickly, but only if you ask before the morning rush.

Finally, pack one small comfort from home — a favorite towel or ball marker. Routine travels well.

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SCAN TO CONNECT

Dinner After the Round

The best post-golf meal understands that appetite and attention arrive at different speeds.

A four-hour round creates a particular kind of hunger: immediate enough to need bread and something cold, but social enough that no one wants the evening rushed. Restaurants that serve golfers well recognize both needs.

Begin with a first course that can arrive quickly and be shared. Oysters, a crisp salad, or a composed vegetable plate gives the table time to settle before larger decisions.

For the main course, choose food that rewards a slower pace. Grilled fish, a well-rested steak, or handmade pasta can hold conversation without turning dinner into another performance.

The final pleasure is recognition. A server who notices the scorecard, understands the celebration, and times one last glass correctly becomes part of how the round is remembered.

Orlando's dining scene gives golfers plenty of choice, from club dining rooms with course views to chef-driven restaurants in Winter Park and around Dr. Phillips' Restaurant Row. Call ahead and ask for a table that suits a group arriving in golf attire; the best hosts will welcome you as you are.

Dessert deserves a vote, not a debate. Order two or three for the table, share them, and let the evening close naturally. The round will be discussed again, the scores will improve with each telling, and someone will already be planning the next tee time before the check arrives.



Hospitality begins when the pace of the table matches the people around it.

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ONE BOTTLE, FOUR PLAYERS

A useful wine choice brings the table together without demanding the center of attention.

When four players order different dishes, versatility matters more than prestige. Bright acidity, moderate alcohol, and restrained oak allow a bottle to move from seafood to poultry and across a range of sauces.

White Burgundy, dry Riesling, and mineral-driven Chardonnay can bridge many menus. For red, Pinot Noir or a cooler-climate Syrah offers aroma and structure without overwhelming the table.

Ask the sommelier one practical question: which bottle will remain interesting from the first course through the entrées? That invites guidance without turning dinner into a test.

The right bottle does not need a speech. It should make the food clearer, the conversation easier, and the final glass worth sharing.

Temperature matters as much as the label. Whites served too cold lose their aroma, and reds served too warm taste heavy — especially in Florida. Do not hesitate to ask for an ice bucket for a red for ten minutes; a good sommelier will take it as a sign that you care.

For the golfer who loves to host, keep a short list of reliable bottles at home: a sparkling wine for arrivals, one versatile white, one medium-bodied red, and a dessert wine for the last conversation of the night. With those four, nearly any dinner can become an occasion.

PRIVATE WEALTH · ORLANDO

ANSWER #8

The Best Conversations Start Early.



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TEE TIME: 7:10 A.M.

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CLUB LIFE

The Art of Arrival

A great clubhouse begins welcoming members before the front door.

The approach to a clubhouse establishes pace. A bend in the drive, a framed glimpse of the course, and a shaded drop-off can transform arrival from navigation into anticipation.

Inside, the best plans reveal choices without signage doing all the work. A view to the terrace, a glimpse of the golf shop, and a clear path toward reception let a first-time guest understand the building immediately.

Materials should feel connected to place. Stone that holds the day's temperature, timber within reach, and planting that continues through windows create more belonging than applied decoration.

Luxury here is not spectacle. It is the absence of friction, supported by details that feel inevitable because someone considered them early.

Florida clubhouses carry an added responsibility: shade and airflow. Deep overhangs, covered walkways, operable windows, and ceiling fans on the terrace create comfort that air conditioning alone cannot provide, and they make outdoor space usable through more of the year.

The finest clubs also plan for how members actually spend time. A casual grill beside the eighteenth green, a quiet library for business calls, family spaces near the pool, and a locker room that feels like a retreat each support a different part of club life under the same roof.

When those spaces connect naturally, the building stops feeling like a facility and starts feeling like home.

> *Architecture earns trust when the first visit feels familiar.*



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Ten Minutes Before the Tee

A short sequence can prepare the hips, upper back, and balance without exhausting the swing.

Begin by walking briskly for two minutes, then use the cart or a club for support while moving each hip through a comfortable range. The goal is warmth and awareness, not a deep stretch.

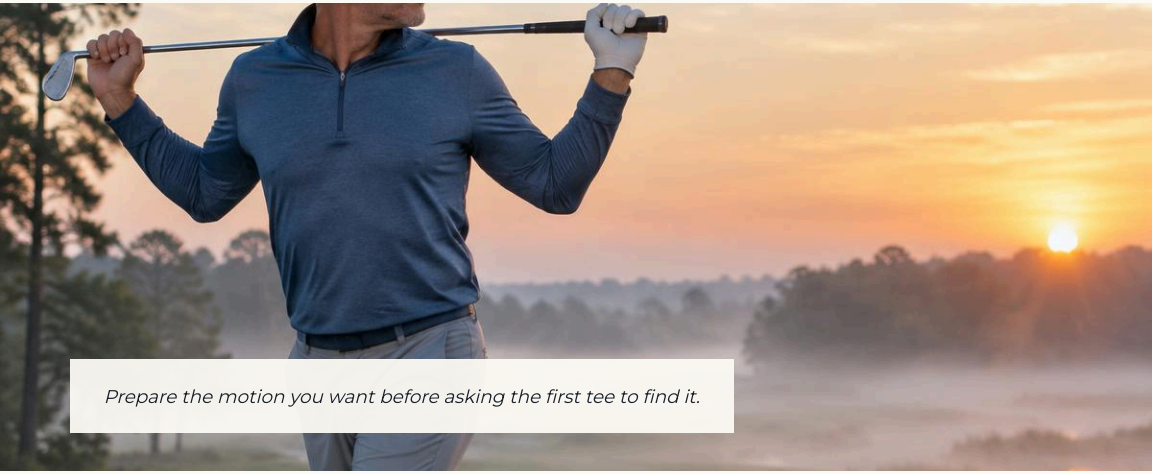
Next, take a split stance and rotate the chest over the lead leg. Keep the pelvis quiet enough to feel movement through the upper back. Repeat on both sides before adding speed.

Make five slow swings with the feet together, five at half speed in a normal stance, and three drivers that build from smooth to playing intent. Finish only when balance stays intact.

A routine succeeds when it is repeatable. Ten focused minutes before every round will do more than an elaborate program performed twice a season.

After the round, give the body five more minutes. A slow walk, gentle hip and chest openers, and a glass of water help recovery, especially in Florida heat. Players who add this short cooldown often notice they feel better on the second and third day of a golf weekend.

Beyond the course, two strength sessions a week focused on legs, glutes, and core protect the back and maintain speed with age. Work with a qualified trainer who understands golf, and bring your goals and any medical guidance to the first conversation. Consistency matters more than intensity.



Prepare the motion you want before asking the first tee to find it.



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DESIGN

Light the Room You Actually Use

Layered light makes a home more comfortable long after the architectural photograph.

Begin with tasks, not fixtures. Reading beside a chair, preparing food, displaying art, and moving safely after dark each require a different quality and direction of light.

Ambient light establishes the room, task light supports work, and accent light creates depth. When one fixture is asked to do all three jobs, the result is usually bright but flat.

Dimming should be planned by activity rather than by room alone. A kitchen used for breakfast, homework, and entertaining benefits from separate control of counters, pendants, and surrounding circulation.

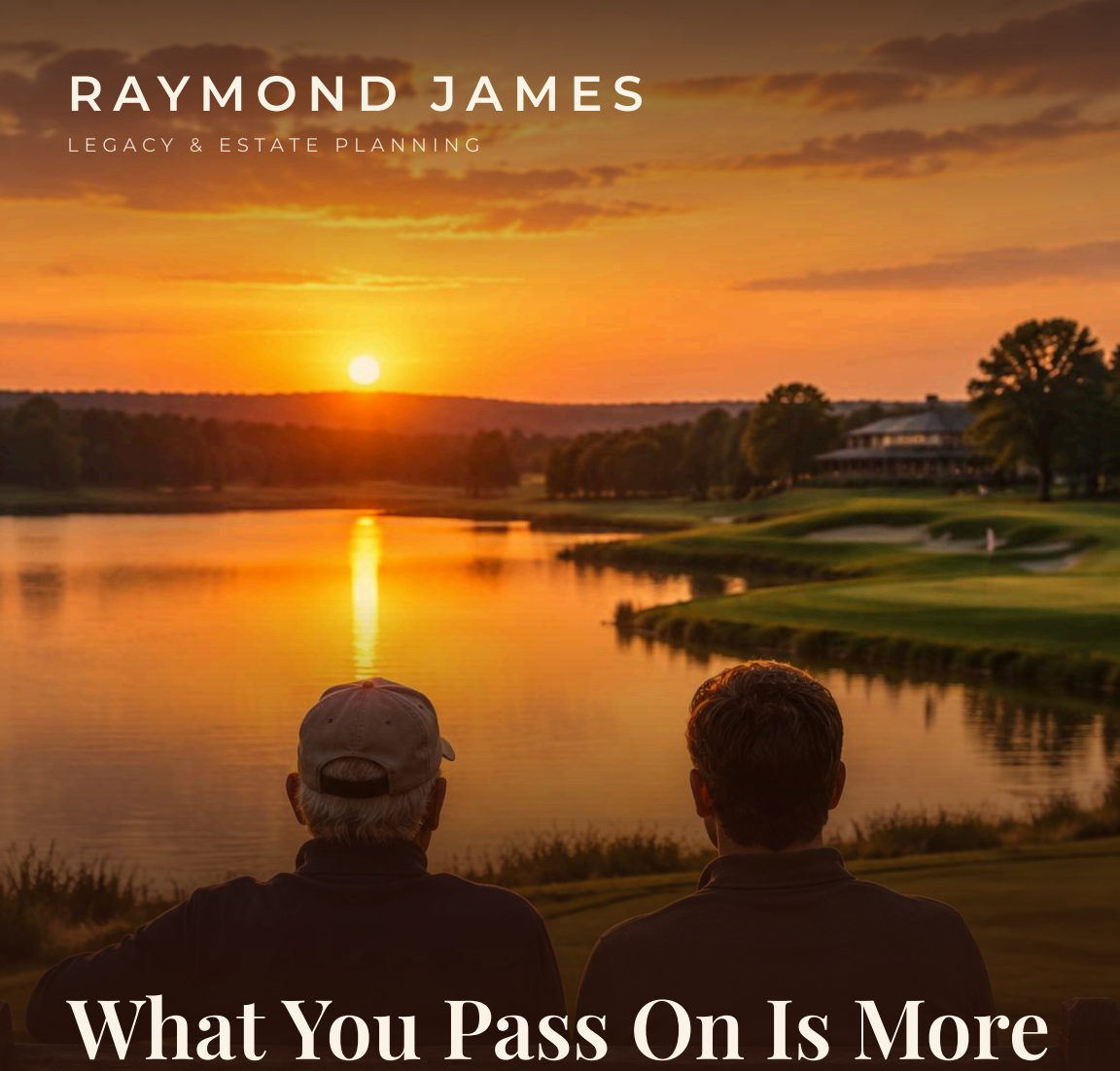
The final test happens at night. Turn off the overhead layer, sit where the room is used, and notice whether faces, surfaces, and pathways remain comfortably visible.

Color temperature changes the mood of a room as much as brightness. Warm light near 2700K flatters skin and wood tones in the evening, while slightly cooler light can help in work areas. Choosing consistent lamps across a room keeps surfaces from looking patchy.

Outdoors, light the path, the entry, and one or two specimen trees. Florida evenings invite long hours on the lanai, and low, shielded fixtures extend those hours without washing out the night sky. A lighting designer can plan the system once, so every room simply feels right.

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SCAN TO CONNECT

Why We Keep Playing

The score matters. The life gathered around it matters longer.

Golf asks for attention over a span modern life rarely protects. A round cannot be reduced to one notification or one decision; it unfolds through changing lies, weather, company, and mood.

That duration is part of the gift. Conversation has room to wander. A junior sees how an adult handles disappointment. Old friends repeat stories and somehow improve them.

The club extends those hours beyond the final green. A table, a practice tee, a pickleball court, or a quiet chair on the terrace becomes part of the same social landscape.

We keep playing because the game is never only the game. It is a structure for time together, renewed by the possibility that the next shot may be the one we remember.

In Orlando, that social landscape extends through the year. Winter visitors return, summer mornings start early, and the calendar fills with member-guests, junior clinics, pickleball socials, and dinners that stretch beyond sunset. The club becomes the place where a community actually sees itself.

So play the extra nine when you can. Invite the new neighbor. Teach a grandchild how to fix a ball mark. Stay for one more story on the terrace. The scorecard will be forgotten long before the afternoon is. That is why Fairway Living exists: to celebrate the life around the game.



A good life leaves room for another nine.

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ANSWER #5



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